



AMHacks 11

SPONSORSHIP PACKAGE

May/June, 2027

In-Person @ University of Waterloo E7

Website: www.jamhacks.ca

Email: sponsor@jamhacks.ca

CANADA'S LARGEST HIGH SCHOOL HACKATHON

JAMHacks is a student-led hackathon designed to provide high school students with unique, out-of-classroom opportunities in the technology and engineering fields. Focused on sparking curiosity and fostering innovation, JAMHacks 11 invites participants from diverse backgrounds to collaborate on impactful projects.

Our mission is to empower the next generation of youth technology leaders by helping them develop critical skills, solve real-world problems, and make meaningful contributions. To achieve this, we offer workshops, mentorship, and hands-on activities that guide participants through brainstorming, coding, troubleshooting, and pitching their projects.

With ten successful events behind us, JAMHacks has become a global gathering of hundreds of students. Our weekend-long hackathon is not just about innovation and creation; it's about preparing participants to become the future leaders of technology.



SPONSORSHIP TIERS

* Everything is in USD. All sponsorships are negotiable.



YOUR BRANDING

Logo on Website	small	medium	large	huge
Logo on Select Promotional Material	small	medium	large	huge
Distribute Swag	✓	✓	✓	✓
Thanked at Opening Ceremony	✓	✓	✓	✓
Shout-Outs on Social Media	✓	✓	✓	✓

YOUR INVOLVEMENT

Mentors/Judges Sent	max. 4	unlimited	unlimited
Sponsor Booth & Discord Channel	✓	✓	✓ (priority)
Company Judge(s) Sent		✓	✓
Remarks at Closing Ceremony		✓	✓
Dedicated Award Category		✓	✓

YOUR PRODUCTS

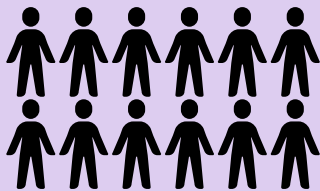
Workshop Opportunity	✓	✓	✓
Demo/Talk at Opening Ceremony		5 min	10 min
Provide a Custom Award (e.g. API Prize)		✓	✓

RECRUITMENT

Access to Resumes & GitHub/LinkedIn Profiles	post-event	post-event	pre-event
Mass Emails to All Participants		✓	✓

STATISTICS FROM PREVIOUS EVENTS

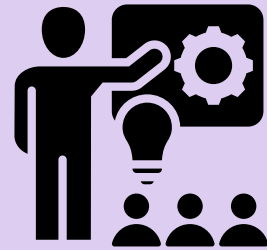
JAMHacks has stood out as one of Canada's premier high school hackathons, proudly hosted at the University of Waterloo—one of the country's most renowned tech hubs. Held from June 12 to 14, 2025, JAMHacks 10 was a thrilling 36-hour hackathon, showcasing the ingenuity and enthusiasm of over 250 participants.



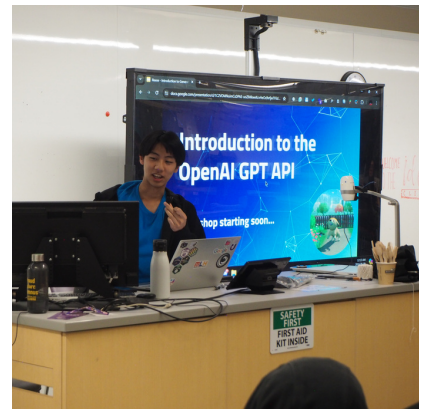
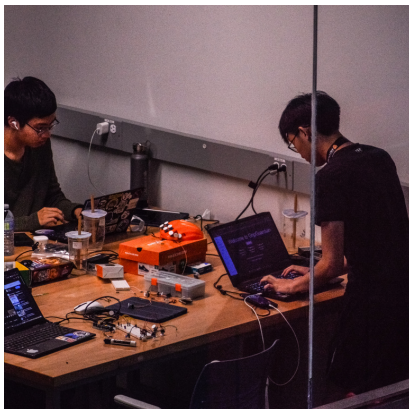
250+
Attendees



60
Projects



7
Workshops



JAMHacks 10 was a testament to our commitment to fostering innovation and inclusivity within the tech community. We look forward to continuing this tradition and building on the success of previous events to create JAMHacks 11.

WHY SPONSOR JAMHACKS?

Engagement

By partnering with JAMHacks, you contribute to a valuable experience for hundreds of students who join together to create innovative solutions to real-world problems. Your support helps develop future tech leaders in the industry.

Reach & Visibility

JAMHacks attracts students from diverse backgrounds and interests. Our previous event reached over 250 high school students from across Ontario, giving you an opportunity to gain exposure to an audience passionate about today's technology.

Connections

JAMHacks is many high school students' first hackathon, and sponsorship offers you a unique chance to make an early and lasting impression on our talented participants. This is an opportunity for you to connect directly with talented young innovators, coders, and entrepreneurs, and to also explore potential recruitment opportunities.

Brand Presence

With our strong media presence and extensive outreach efforts, your brand will be prominently featured across event materials, promotional content, and social media channels, which enhances your brand's association with innovation and excellence in the tech industry.

Proven Success

Over the past 10 years, JAMHacks has partnered with numerous sponsors, each benefiting from increased brand recognition and meaningful engagement with participants. Our successful track record demonstrates our ability to deliver value and create lasting impressions.



ALTERNATIVE METHODS OF SPONSORSHIP

SOME ADDITIONAL WAYS TO SUPPORT JAMHACKS 10

MENTORS

Mentors make a hackathon great! Sponsors that provide mentors will be remembered most by hackers as they help them through roadblocks and bugs they encounter, ultimately guiding them to success.

COMPANY JUDGE

You or a representative from your company will have the opportunity to see all of the projects and help select the winners (including the winner of your custom award, if you choose to provide one)!

WORKSHOPS

Workshops are an ideal way to spread awareness, interact with our hackers, provide experience, and introduce your technology or business. You can teach young hackers about the development of innovative skills, the know-hows of your product, or even simply discuss innovation and entrepreneurship.

SPONSOR BOOTH / DISCORD CHANNEL

A dedicated sponsor booth and/or a Discord text channel are excellent ways for you to communicate with our hackers at JAMHacks 11. Network, pitch, or demonstrate the offerings of your company however you'd like!

NON-MONETARY SPONSORSHIPS

We value sponsorships that comprise your company's offerings or opportunities. The assignment of sponsorship tiers to non-monetary sponsors will be up to our discretion. Everyone would love some swag such as stickers or merchandise!

CUSTOM AWARD

This could be a general prize (e.g. "Best Hardware Hack" or "Best Pitch"), or a more specific prize such as an API prize ("Best use of [Your API]"). The award that you provide will be credited toward your sponsorship contribution.

CLOSING REMARKS

Founded in 2016, JAMHacks has been a continual enriching event for technological innovation and collaboration, inspiring countless enthusiasts from around the globe. Our event's inclusive and collaborative environment has been pivotal in fostering the next generation of technological leaders.

We invite your organization to join us in this exciting journey to create a truly amazing experience for thousands of aspiring tech leaders across Canada. By partnering with JAMHacks, you become an integral part of a community dedicated to innovation and growth.

We are eager to explore how we can work together to make a lasting impact. All partnerships are open to negotiation and we welcome the opportunity to discuss how we can tailor our collaboration to meet your organization's goals.

Thank you for considering this partnership. We look forward to the possibility of working together and creating a truly remarkable event.

Cheers,

JAMHacks 11 Organizers

JAMHacks 11 Organizers



INTERESTED?

Email us at sponsor@jamhacks.ca. All sponsorships are negotiable, and we are more than happy to discuss details or work out a custom sponsorship opportunity for you!